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reeserdesigns

objective

To secure a creative position in design with a forward-thinking company that shares ideas and produce outstanding solutions.

experience

Senior Art Director / Production Manager (03/2008 – Present) ProPac Marketing, Addison, TX

Fully maintain, design and code company website, ftp and internal HTML newsletter along with client interactive needs. Oversee proper use of company style guide to build strong brand identity with our clients. Design and produce work for various shopper-marketing clients on a daily basis. Fully operate and maintain in-house large format printer. Oversee all artwork before leaving art department to insure top quality and ensure all pre and post production steps are met. Manage a team of production assistants on day-to-day operations in art department. Maintain constant communication between client, vendor and production assistants to ensure creative campaigns run smoothly and all timelines are met.

Senior Designer (2005 – 03/2008) Quill Advertising, Dallas, TX

Direct creative concept development and execution of high-end print collateral, direct mail, corporate identity systems, packaging, posters, ads and web development. Work with clients to develop strategic corporate identity programs. Convey pertinent product and service information through the design and production of promotional and marketing materials. Coordinate and manage design assignments and supervise vendors on an "as needed" basis.

Manager/Designer (2004 – 2005) PIP Printing, Dallas, TX

Perform day-to-day operations and troubleshoot customer digital files for successful output in both Mac and PC networked environments. Extensive pre-press responsibilities, including high-resolution scanning, photo-retouching, color separations, and trapping. Initiated redesign and renovation of graphic work for the customer in the avant-garde movement of the moment. Involved in burn plates for press-work and assembled paste-ups.

Worked full time during college.

Designer (2001 – 2004) Image Arts Etc, Carrollton, TX

Design and produce work for instructional literary programs, event brochures, and tradeshow. Digitally restore old photographs and prints, and responsible for overseeing all deadlines. Provide customer service.

Worked full time during college.

Service Technician (2001 – 2002) State Farm Insurance, Irving, TX

Responsible for sorting 500,000 pieces of mail. Maintain sorting machines and load trays of mail into assigned bins for delivery. Drive mail truck to post office, and ran reports and checked mail with Post-Master nightly.

Worked full time during college.

education

Bachelors of Fine Arts in Graphic Design, 2005, The Art Institute of Dallas, (GPA 3.6)
Dean's List, Summer 2001 – Summer 2005

professional

Member, Art Institute of Dallas Alumni Association
Dallas Society of Visual Communications

technical skills

Operating Systems: Mac OSX, MS Windows
Design and Graphics software: Creative Suite 4, Adobe Illustrator, Photoshop, Image Ready, Streamline, Acrobat, Quark Express, AppleWorks, Microsoft Office, Dreamweaver.

awards

Recipient of The Art Institute of Dallas High School Scholarship Award for Graphic Design, 2005

References and portfolio available upon request.